

MEDIA RELEASE

For Immediate Release

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PHILIP JOSEPHSON EARNS VALUATION CREDENTIAL

The Certified Valuation Analyst (CVA) designation is the only valuation credential accredited by the National Commission for Certifying Agencies (NCCA), the accreditation body of the Institute for Credentialing Excellence (ICE).

Valuation expert **Philip Josephson**, JD, MBA, with the firm Sterling Business Strategy has successfully completed the certification process with the National Association of Certified Valuators and Analysts™ (NACVA®) to earn the Certified Valuation Analyst® (CVA®) credential. The CVA credential is granted only to qualified individuals with considerable professional experience in the field of business valuation.

“The CVA designation is an indication to the business, professional, and legal communities that recipients have met NACVA’s rigorous standards of professionalism, expertise, objectivity, and integrity in the field of business valuation, financial consulting, and related consulting disciplines,” stated Parnell Black, MBA, CPA, CVA, Chief Executive Officer of NACVA.

“NACVA’s CVA designation is the only valuation credential accredited by the National Commission for Certifying Agencies® (NCCA®), the accreditation body of the Institute for Credentialing Excellence™ (ICE™),” Black added.

To become accredited by NACVA, the candidate is required to successfully complete an intensive training and testing process. An initial requirement to becoming a CVA is that the applicant either be a licensed Certified Public Accountant (CPA) holding an active, valid, and unrevoked CPA license in his or her state, or hold a business degree and/or an MBA (Masters of Business Administration), or higher business degree, from an accredited college or university. Further, those without a CPA license must have two years or more of full-time or equivalent experience in business valuation and related disciplines. Those who have earned the CVA credential must be recertified every three years in order to maintain their credential.

For more information about Sterling Business Strategy’s business valuation, strategy, financial, and related consulting services, contact Philip Josephson at 305.443.3444 or via eMail at pjosephson@sterling-strategy.com.

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About Sterling Business Valuation and Strategy:

Sterling Business Valuation and Strategy provides business valuation services to companies throughout the United States and the Company provides litigation support services to attorneys at all levels and stages of dispute resolution. In addition, Sterling Business Valuation and Strategy assists its corporate clients with the planning, implementation, and execution of corporate financial, operational, and strategic optimization.

The Company's services guide in project evaluation, capital raising, exit planning, regulatory compliance, industry research, and corporate due diligence. Sterling Business Valuation and Strategy provides additional insight to our publicly-held and privately-held for-private and not-for-profit clients in an effort to effectively and efficiently address corporate decisions, challenges, and opportunities.

About the NACVA:

Headquartered in Salt Lake City, UT, the National Association of Certified Valuators and Analysts™ (NACVA®) is a global, professional association that delivers training from the nation's leading experts in consulting fields such as business valuation, financial litigation forensics, expert witnessing, forensic accounting, fraud risk management, mergers and acquisitions, business and intellectual property damages, fair value, healthcare consulting, and exit strategies. Along with its training and certification programs, NACVA offers a range of support services, reference materials, software, and customized databases to enhance the professional capabilities and capacities of its members. NACVA is a member of the Institute for Credentialing Excellence™ (ICE™). NACVA's Certified Valuation Analyst® (CVA®) designation is the only valuation credential accredited by the National Commission for Certifying Agencies® (NCCA®), the accreditation body of the Institute for Credentialing Excellence.

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